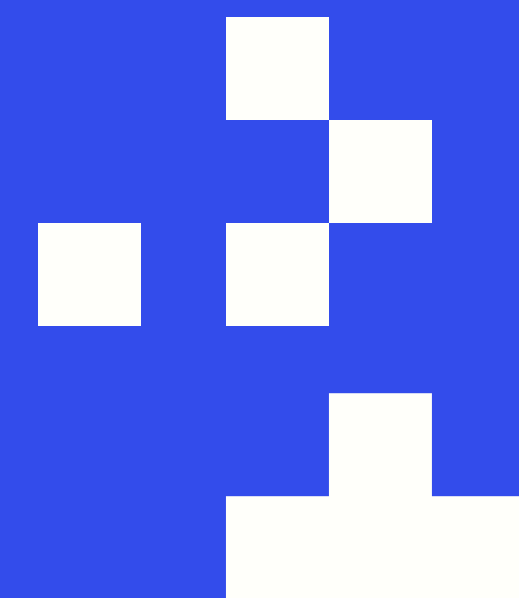




WESTERN UKRAINIAN EXPORT FORUM
8 JUN 2023

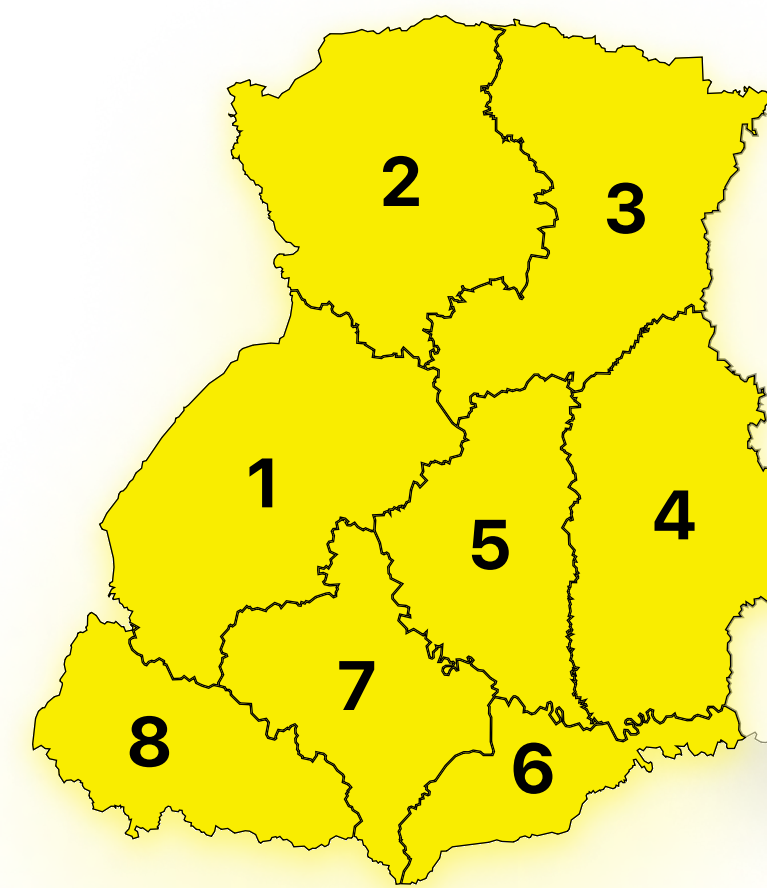


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WESTERN UKRAINIAN EXPORT FORUM

Today, business is an effective subject of the economic front of Ukraine, and the inscription "Made in Ukraine" has become a symbol of freedom, courage and invincibility. The Forum is an important event for exporters of the western regions of Ukraine, as it is devoted to not only the realities and prospects of export activity in the conditions of a full-scale war, but will also become a platform for establishing high-quality communication between authorities and businesses.



1 **Lviv region**

2 **Volyn region**

3 **Rivne region**

4 **Khmelnytskyi region**

5 **Ternopil region**

6 **Chernivtsi region**

7 **Ivano-Frankivsk region**

8 **Zakarpattia region**



LVIV REGION

Lviv region is located in the west of Ukraine. The administrative centre of the region is Lviv city. Region borders with the Republic of Poland.

21,833 sq. km **2,600,000**

area

population



Lviv region is located:

- 880 km from the Odesa Seaport (Ukraine).
- 920 km from the Constanța Seaport (Romania);
- 820 km from the Gdańsk Seaport (Poland)

Export of Lviv region in 2022

\$3025,2 mln

export of goods in 2022

1493 ENT

exported during 2022

electrical equipment 17,0 %

fuel 11,2 %

furniture 11,1 %

wood and wooden products 11,1 %

fats and oils 10,6 %

Import of Lviv region in 2022

\$5387,9 mln

import of goods in 2022

3282 ENT

imported during 2022

fuel 32,7 %

electrical equipment 7,8 %

1



VOLYN REGION

Volyn region is located in the northwestern part of Ukraine. The administrative centre is Lutsk city. Region borders with the Republic of Poland.

20,144 sq. km **1,000,000**

area

population



Volyn region is located:

- 780 km from the Odesa Seaport (Ukraine).
- 960 km from the Constanța Seaport (Romania);
- 740 km from the Gdańsk Seaport (Poland)

Export of Volyn region in 2022

\$1066,6 mln

export of goods in 2022

460 ENT

exported during 2022

wood and wooden products 25,6 %

electrical equipment 14,6 %

cereals 11,4 %

furniture 8,4 %

fats and oils 6,1 %

Import of Volyn region in 2022

\$2032,3 mln

import of goods in 2022

903 ENT

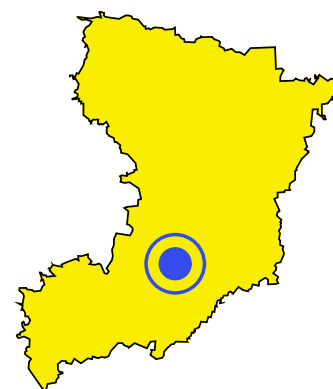
imported during 2022

fuel 42,1 %

vehicles (except for railway) 21,7 %

electrical equipment 7,8 %

2



RIVNE REGION

Rivne region is located in the northwest of Ukraine.
The administrative centre is Rivne city.

3

20,100 sq. km **1,160,000**

area

population

Rivne region is located:

- 730 km from the Odesa Seaport (Ukraine).
- 950 km from the Constanța Seaport (Romania);
- 890 km from the Gdańsk Seaport (Poland)

Export of Rivne region in 2022

\$744,2 mln

export of goods in 2022

650 ENT

exported during 2022

wood and wooden products 27,4%

cereals 10,6 %

glass and glassware 8,4 %

furniture 4,7 %

Import of Rivne region in 2022

\$550,2 mln

import of goods in 2022

3413 ENT

imported during 2022

vehicles (except for railway) 23,1%

machinery and mechanical
appliances 16,5 %

fuel 12,5%

plastics and articles thereof 7,5 %



KHMEЛNYTSKYI REGION

Khmelnytskyi region is located in the west of Ukraine. The
administrative center of the region is Khmelnytskyi city.

4

20,629 sq. km **1,200,000**

area

population

Khmelnytskyi region is located:

- 560 km from the Odesa Seaport (Ukraine).
- 800 km from the Constanța Seaport (Romania);
- 1040 km from the Gdańsk Seaport (Poland)

Export of Khmelnytskyi region in 2022

\$780,2 mln

export of goods in 2022

390 ENT

exported during 2022

cereals 33,7%

seeds and oleaginous fruits 15,0 %

electrical equipment 6,8 %

fats and oils 5,9 %

furniture 5,4 %

Import of Khmelnytskyi region in 2022

\$707,7 mln

import of goods in 2022

537 ENT

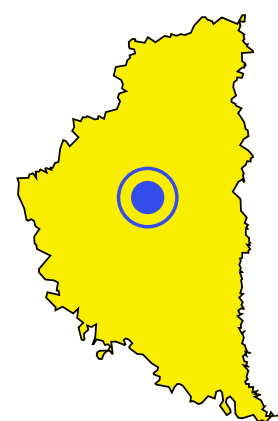
imported during 2022

fuel 25,9%

vehicles (except for railway) 12,6 %

plastics and articles thereof 10,6 %

machinery and mechanical
appliances 9,4 %



5

TERNOPIL REGION

Ternopil region is located in the western part of Ukraine. The administrative centre of the region is Ternopil city.

13,800 sq. km **1,000,000**

area

population

Ternopil region is located:

- 670 km from the Odesa Seaport (Ukraine).
- 800 km from the Constanța Seaport (Romania);
- 930 km from the Gdańsk Seaport (Poland)

Export of Ternopil region in 2022

\$744,2 mln

export of goods in 2022

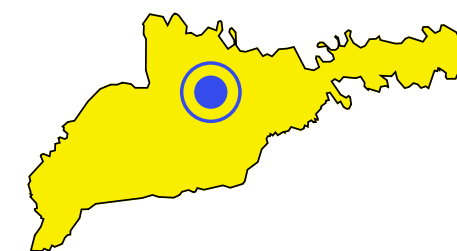
electrical equipment 24,0 %	furniture 6,9 %
cereals 18,3 %	preparations of vegetables 6,5 %
seeds and oleaginous fruits 16,9 %	

Import of Ternopil region in 2022

\$550,2 mln

import of goods in 2022

electrical equipment 19,6 %	vehicles (except for railway) 11,1 %
fuel 14,4 %	plastics and articles thereof 9,2 %
machinery and mechanical appliances 11,7 %	



6

CHERNIVTSI REGION

Chernivtsi region is located in Western Ukraine. The administrative center of the region is Chernivtsi city.

8,097 sq. km **800,000**

area

population

Chernivtsi region is located:

- 700 km from the Odesa Seaport (Ukraine)
- 620 km from the Constanța Seaport (Romania)
- 1110 km from the Gdańsk Seaport (Poland)

Export of Chernivtsi region in 2022

\$286,7 mln

export of goods in 2022

607 ENT

exported during 2022

wood and wooden products 20,3 %	fruit and nuts 8,7%
oil seeds and oleaginous fruits 13,8%	cereals 7,5 %
electrical equipment 13,6 %	

Import of Chernivtsi region in 2022

\$486,2 mln

import of goods in 2022

642 ENT

imported during 2022

fuel 44,6 %
vehicles (except for railway) 11,3 %
electrical equipment 7,0 %



IVANO-FRANKIVSK REGION

7

Ivano-Frankivsk region is located in the west of Ukraine. The administrative centre is Ivano-Frankivsk city.

13,927 sq. km **1,400,000**
area population

Ivano-Frankivsk region is located:

- 700 km from the Odesa Seaport (Ukraine).
- 620 km from the Constanța Seaport (Romania);
- 1170 km from the Gdańsk Seaport (Poland)

Export of Ivano-Frankivsk region in 2022

\$684,6 mln **852 ENT**
export of goods in 2022 exported during 2022

wood and wooden products 18,6%	cereals 8,1 %
electrical equipment 16,1 %	salt; sulphur; earths and stone 8,0 %
plastics and articles thereof 13,3%	

Import of Ivano-Frankivsk region in 2022

\$597,9 mln **3985 ENT**
import of goods in 2022 imported during 2022

fuel 32,2 %
plastics and articles thereof 9,5%
electrical equipment 9,4 %



ZAKARPATTIA REGION

8

Zakarpattia region is located in the west of Ukraine. The administrative centre is Uzhhorod city.

12,700 sq. km **1,300,000**
area population

Zakarpattia region is located:

- 1030 km from the Odesa Seaport (Ukraine).
- 1010 km from the Constanța Seaport (Romania);
- 940 km from the Gdańsk Seaport (Poland)

Export of Zakarpattia region in 2022

\$1970,4 mln
export of goods in 2022

electrical equipment 46,6 %	wood and wooden products 7,7 %
cereals 12,5 %	
seeds and oleaginous fruits 8,7%	

Import of Zakarpattia region in 2022

\$1645,3 mln
import of goods in 2022

electrical equipment 34,5 %	plastics and articles thereof 8,1 %
fuel 14,9 %	
vehicles (except for railway) 10,2 %	

TASKS OF THE FORUM

- Activation of networking of exporting enterprises in the western regions of Ukraine
- Creation of a highly concentrated export-oriented business environment for building new cooperation both on the domestic and international markets
- Strengthening the effectiveness of dialogue and cooperation between the government and business
- Determination of new tools for conducting export activities in conditions of full-scale war

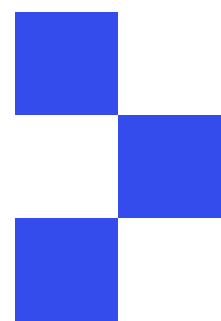
MISSION:

The Western Ukrainian Export Forum is a discussion platform with the largest concentration of exporters from western regions of Ukraine, which will enable exporting companies to agree on the development of joint projects, establish new successful contacts with foreign business, and lay the foundation for successful sales on international markets.

This is a platform on which each participant will be able to find like-minded people and partners for building a sustainable business in the conditions of martial law.

TARGET AUDIENCE:

more than 500 forum participants, including: exporters of the Lviv region and seven western regions of Ukraine, government representatives, authorities, state institutions, foreign businesses, and the business community.



THE MAIN "EXPORT DAY" FOR BUSINESS OF WESTERN REGIONS OF UKRAINE

Event hall

Main stage – discussion panels

Business EXPO – exhibition of western
regions of Ukraine exporters

Shelter

parallel events from:

Lviv Chamber of Commerce and Industry

International Organization for Migration (IOM)

Club

Business EXPO – exhibition of western
regions of Ukraine exporters

Training center

practical training activities from:

Lviv Regulatory Hub

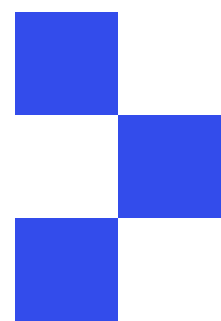
Entrepreneurship and Export Promotion Office

Export Credit Agency

Cafe

Coffee break

B2B negotiation



THE MAIN AREAS OF WORK DURING THE WESTERN UKRAINIAN EXPORT FORUM



Maximally productive business networking within the framework of the exhibition of exporters of the western regions of Ukraine and the promotion of goods and services to international markets.

1 / NETWORKING



Identifying pain points that require immediate solutions from the state, sharing experiences from exporting entrepreneurs, and creating a permanent community for cooperation to solve problems and succeed in the export environment.

2 / KEY QUESTIONS



More than 500 participants will be able to join the work of all discussion panels, parallel events, and training that will work during the Forum.

3 / DISCUSSIONS

LOCATION OF THE EVENT



24-26 STAROZNESENSKA ST. IN LVIV
(067) 310 73 86
FEST.LVIV.UA



AGENDA OF THE WESTERN UKRAINIAN EXPORT FORUM

Hall of panel discussions

- 09:00 - 10:00** Registration
- 10:00 - 10:30** Welcome speeches
- 11:00 - 12:30** Panel discussion I: "Increasing and diversifying Ukrainian exports during the war - the way to reconstruction and growth of the economy"
- 12:30 - 13:00** Coffee break
- 13:00 - 14:20** Panel discussion II: "Export support infrastructure - state and regional level"
- 14:20 - 15:20** Coffee break
- 15:20 - 16:40** Panel discussion III: "New solutions and opportunities for removing barriers and expanding export logistics"
- 16:40 - 17:10** Coffee break
- 17:10 - 18:30** Panel discussion IV: "Being an exporter during the war: what challenges have been overcome, what is the price of new experience"

AGENDA OF PARALLEL EVENTS

Shelter

Parallel events from:



Lviv Chamber of Commerce and Industry



International Organization for Migration
(IOM)

Training center

Practical training activities from:



Lviv Regulatory Hub



Entrepreneurship and Export Promotion
Office



Export Credit Agency

Organizers of the event



Lviv Regional Military
Administration



lviv region
people of action

Department of
Economic
Policy



Export
Support Sector
Lviv Regional State
Administration

Partners



співпраця з
німеччиною
DEUTSCHE ZUSAMMENARBEIT

Виконавець:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



KFW



EXPO

EXHIBITION OF WESTERN REGIONS OF UKRAINE EXPORTERS

The presentation of goods and services of exporting entrepreneurs within the framework of the Western Ukrainian Export Forum will create a favorable environment for new useful acquaintances and networking, and will also provide an opportunity to present the competitiveness of exporters on international markets.

EXPO 1 LOCATION CLUB

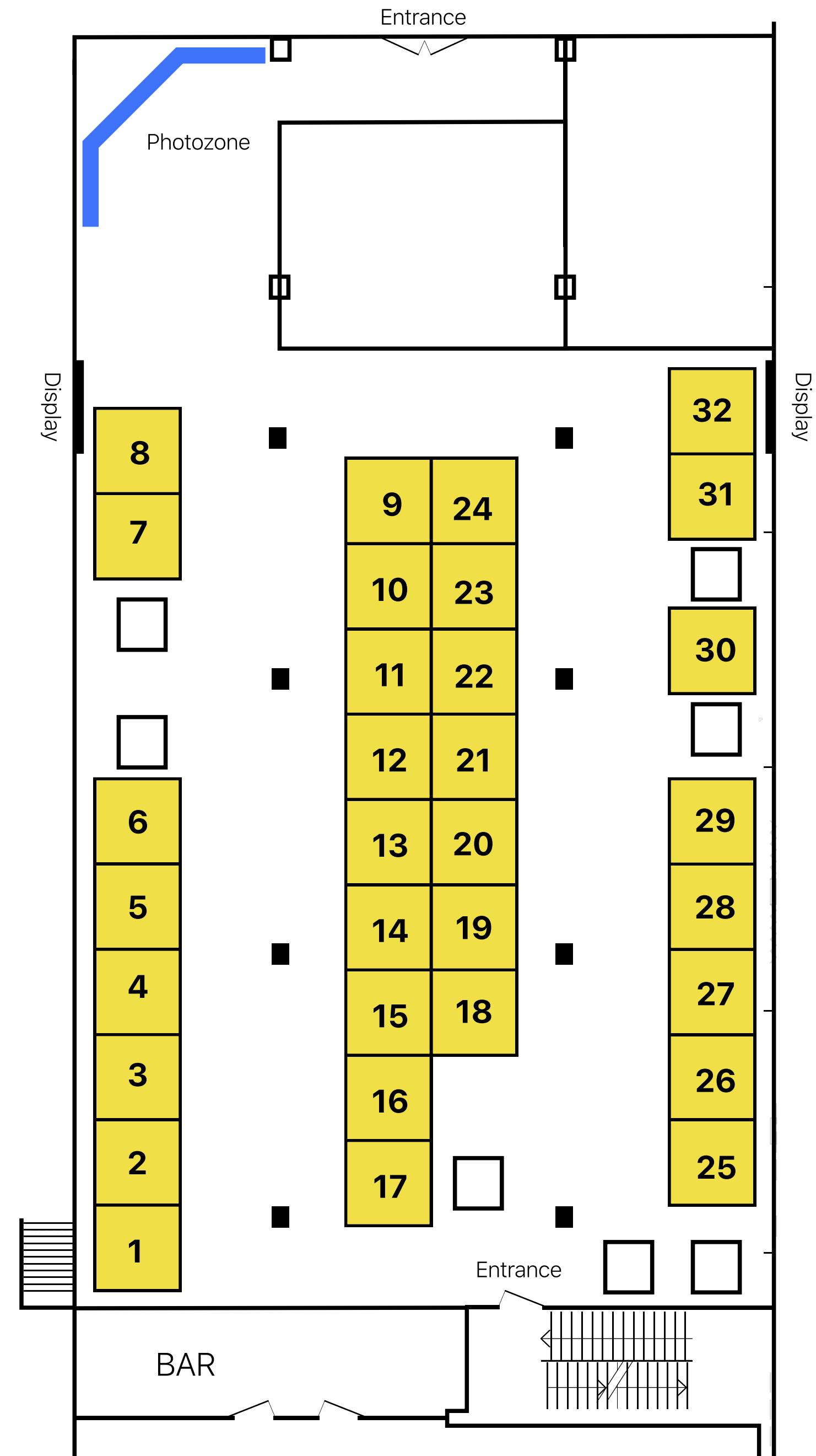
The cost of the stand is UAH 10,000

prices are without VAT

Support the main export event of the western regions of Ukraine with Your participation in the Expo in exchange for useful contacts and productive networking.

The Business Expo participant is provided with:

- an exhibition pavilion at the CLUB location with an area of 4 sq.m
- a table for placing materials and products
- two chairs
- socket for electrical connection of devices
- the possibility of placing an advertising banner/roll-up or other design on the background up to 1x2m in size (vertical)
- production of a sign with the name of your company
- information on the forum website with a description of the company and contacts



EXPO 2 LOCATION

EVENT HALL

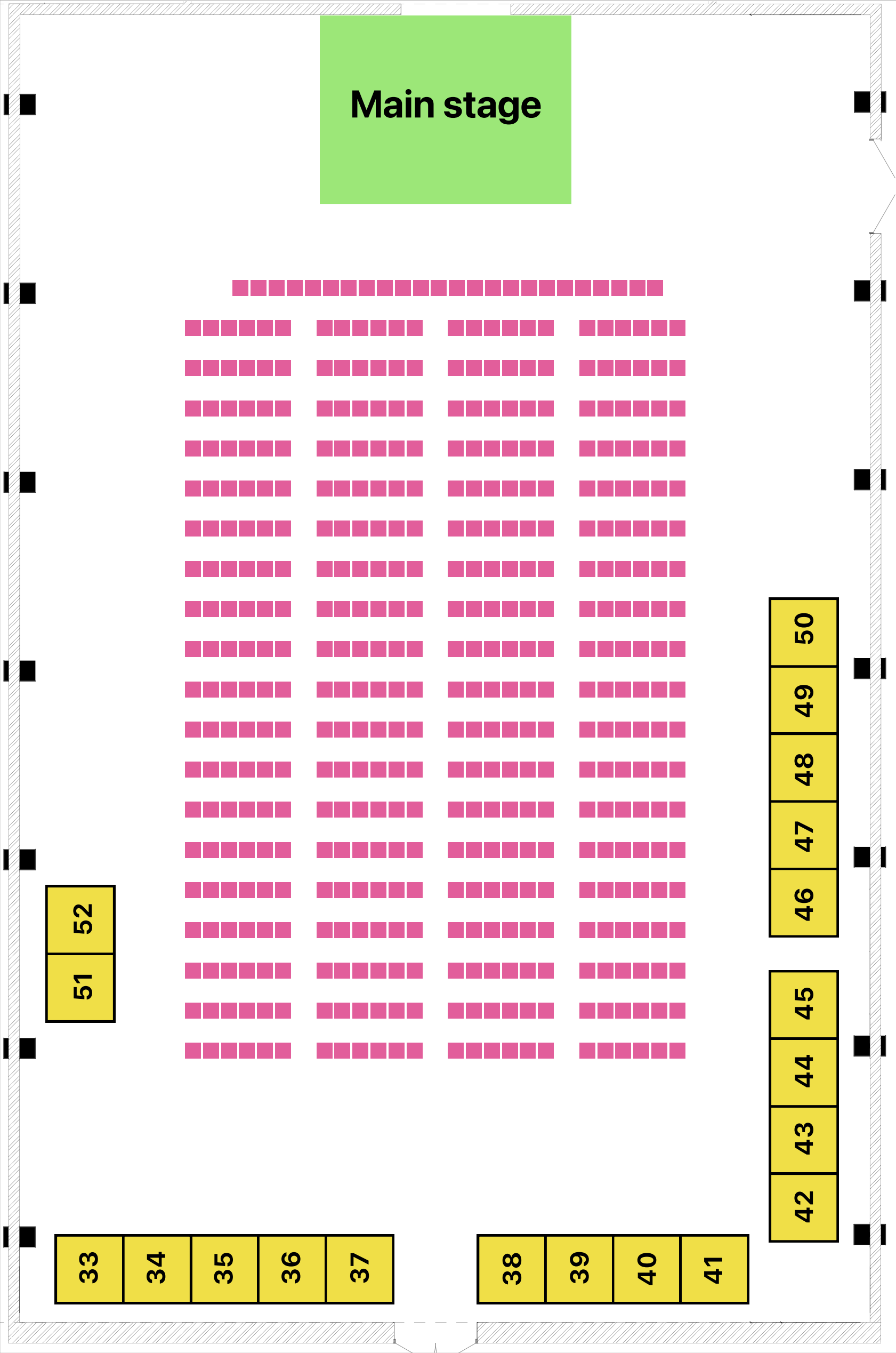
The cost of the stand is UAH 12,000

prices are without VAT

Support the main export event of the western regions of Ukraine with Your participation in the Expo in exchange for useful contacts and productive networking.

The Business Expo participant is provided with:

- an exhibition pavilion at the main location of the EVENT HALL forum with an area of 4 sq.m or an area of 4 sq.m for building a stand according to an individual design
- a table for placing materials and products
- two chairs
- socket for electrical connection of devices
- the possibility of placing an advertising banner/roll-up or other design on the background up to 1x2m in size (vertical)
- production of a sign with the name of Your company
- information on the forum website with a description of the company and contacts

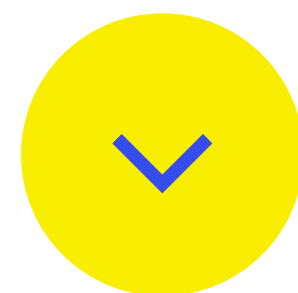




PROPOSALS FOR COOPERATION

We invite Your organization to support the Western Ukrainian Export Forum and become a partner of the event

 wuef.com.ua



B

BUSINESS PARTNER

UAH 50 000

Become one of the most titled participants of the event and get effective exposure of Your brand to the target business audience

Means of expressing information about the BUSINESS partner of the forum:

- Placement of Your promotional video (up to 1 minute) on broadcast in all forum halls
- Placement of Your company's logo on a large partner press wall on the territory of the forum
- The presence of a logo indicating the status of Your company, as well as a link to Your website on the official website of the forum
- Mention from the main stage of the forum - official thanks to Your company - partner of the forum - 3 times
- The presence of a logo indicating the status of Your company on the printed program of the forum

E

EXCLUSIVE PARTNER

UAH 100 000

Get the priority right to represent Your business in a niche market within the forum

Means of expressing information about the **EXCLUSIVE** partner of the forum:

- Obtaining the status of an exclusive partnership in a defined market niche (transportation, insurance, construction, etc.), without other partners on the forum in this niche
- Obtaining a stand in the business expo area measuring 2x2m or an area of 4 sq.m for building a stand according to an individual design
- Placement of Your promotional video (up to 1 minute) on broadcast in all forum halls
- Placement of Your company's logo and status on the large partner press wall on the territory of the forum
- The presence of a logo indicating the status of Your company, as well as a link to your website on the official website of the forum
- Mention from the main stage of the forum - official thanks to Your company - forum partner - 3 times
- The presence of a logo indicating the status of Your company on the printed program of the forum

G

GENERAL PARTNER

UAH 250 000

Get the main status of a forum partner and the maximum representation of Your company

Means of expressing information about the **GENERAL** partner of the event:

- Placement of your company's exclusive 4x2m promotional stand in the business expo area in the main hall of the EVENT HALL
- Placing your video on broadcast in all forum locations
- Placement of Your company's logo on a large partner press wall on the territory of the forum
- The presence of a logo indicating the status of Your company, as well as a link to Your website on the official website of the forum
- Mention from the main stage of the forum - official thanks to Your company - forum partner - 4 times
- The presence of a logo indicating the status of your company on the printed program of the forum
- Branding of forum participants' tags with the partner's logo
- Branding of the bottom of the stage in the main hall of the EVENT HALL
- Branding of the location of the Gala evening



FORUM OFFICIAL CARRIER

We invite You to become a transportation partner. You will be able to provide transport services to Forum participants and present Your company as a reliable transport partner



HOSPITALITY PARTNER

You can provide services to Forum participants on special terms and earn income along with brand representation



CONTACTS



Veronika Burda

forum coordinator

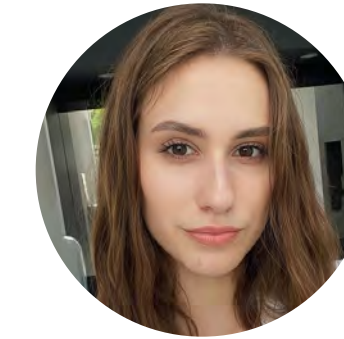
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